
Digital real estate transactions get everyone moving in sync

In a world defined by the speed and convenience of online, on-demand services, real estate brokerages that still rely on manual, paper-based processes are losing business to digital challengers at an alarming rate. While brokerages that use electronic signatures are ahead of the curve, most are still struggling to simplify and accelerate the way they prepare, sign, act on and manage the many agreements involved in a real estate transaction. By modernizing how your brokerage manages agreements with DocuSign, you can close real estate transactions faster, with less risk, lower costs and better experiences for everyone involved.

Accelerate the transaction process

Digital tools make it possible to transform every step of a complex real estate transaction into a simple automated process. Eliminate the typical delays that result from wondering where a document is or waiting on an approval by guiding agents and TC's through the transaction.

Simplify compliance

Increasingly digital and automated processes create new opportunities for regulatory compliance. Full audit trails provide the ability to view and report on who signed, reviewed or approved each step of your transaction, helping you easily deliver evidence of compliance and be fully prepared in the event of an audit.

Reduce administrative costs

Eliminate the costs associated with printing, shipping and storing documents. A modern system of agreement replaces manual workflows with digital signatures, up-to-date real estate forms tagged and ready for signing, and automated processes, so you can do business faster and more cost-efficiently.

Elevate client and agent experience

Instead of managing the inefficient paperwork and manual processes involved in transactions, agents can focus on advising clients on neighborhoods, providing guidance during negotiations and growing their network.

Results

127% increase

in client satisfaction

25x faster

turnaround time on agreements

50% reduction

in paper costs

\$60,000+ in savings

per year

Reduce signing time

from days to hours

“Nothing is more important to the real estate market than ridding the process of paperwork, to make buying a home more transparent and seamless. DocuSign is leading the way.”

Brad Inman
Inman News

The DocuSign Agreement Cloud for Real Estate

With the DocuSign Agreement Cloud, you can modernize how your brokerage manages agreements, allowing you to deliver digital real estate experiences that exceed client expectations, are easy for employees and agents to follow, and help you comply with legal and industry requirements.

eSignature

Securely send and sign agreements electronically and streamline the preparation of real estate forms with pre-filled transaction data.

Rooms for Real Estate

Create a secure, digital workspace for all the files involved in a real estate transaction. You can customize the workspace to match the processes and workflow of your brokerage, improving visibility and control with all parties.

Forms for Real Estate

Access the latest state and local association forms or share your brokerage-specific forms, with pre-placed fields and form fill capabilities that's ready to send for signatures, all within a single digital workspace.

Payments

Collect one-time or recurring payments from agents for technology and other miscellaneous fees.

Integrations

With 350+ pre-built integrations, including Moxiworks, Brokersumo, zipLogix, Google, Box and more, it's easy to embed DocuSign into platforms already in use.

To learn more, go to docusign.com/real-estate

Use case examples

Home purchase and sale

- Buyer and seller agreements
- Seller's disclosure
- Home appraisals
- Inspections
- Offer agreements
- Repair amendment riders
- Contingency releases
- Promissory notes
- Closing statements

HR and operations

- Agent contracts
- Commission split negotiations
- Service fee negotiations
- Non-disclosure agreements



About DocuSign

DocuSign helps organizations connect and automate how they prepare, sign, act on and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature: the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, more than 1 million customers and hundreds of millions of users in over 180 countries use the DocuSign Agreement Cloud to accelerate the process of doing business and simplify people's lives.

DocuSign, Inc.
221 Main Street, Suite 1550
San Francisco, CA 94105

docusign.com

For more information
sales@docusign.com
+1-877-720-2040