

# Capture consent to standard terms with a single click.

As your business grows, so does the complexity of documenting and managing customer consent to standard agreements—such as terms & conditions, privacy policies, disclosures and more. Today’s limited clickwrap options offer a poor user experience, little to no agreement evidence and inadequate functionality. As a result, you could face legal disputes in court, unnecessary risk over enforceability, and inefficiencies in acquiring new customers. Not to mention the IT hassle if your current solution needs building, changing, or auditing.

**DocuSign Click is an easy-to-use, simple-to-deploy clickwrap solution that lets you capture customer consent to standard terms with a single click, lowering costs and risk, while improving the customer experience.**

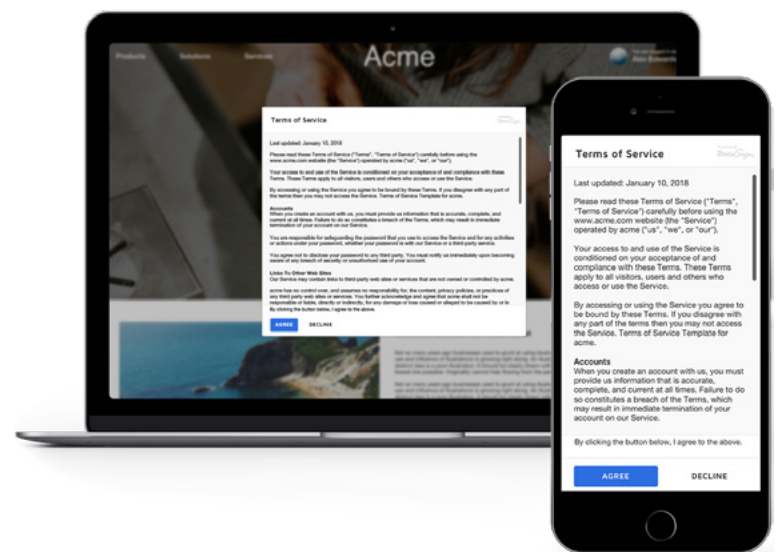
- Reduce the risk of non-compliance with ESIGN, eIDAS, GDPR and other legal standards.
- Simplify the customer experience with clear display and acceptance options.
- Streamline development and maintenance with DocuSign’s out-of-the-box solution.
- Securely and centrally store, search, and manage clickwraps with a complete audit trail.

## What is Clickwrap?

“Clickwrap” refers to a simple method for indicating assent to a set of terms by clicking on “I agree” or a similar process. A clickwrap agreement holds the same legal effect as a wet signature under the laws of the US, EU, and certain other countries for the vast majority of use cases. When properly implemented

and maintained, clickwrap can be a highly efficient and effective legal agreement methodology, particularly for online transactions and applications.

Learn more about Clickwrap in our one-page overview.



## Use Cases

Account openings and logins  
Software licenses  
Software downloads  
Product trials  
Checkout pages  
Registration pages  
Terms & conditions  
Terms of service  
Terms of use  
Privacy policy  
Disclosures and disclaimers  
End user license agreements

## Key Capabilities

**Complete audit trail:** Easily auditable with date, time, and other critical information in the Certificate of Completion, so you have the tools to help ensure compliance and eliminate unnecessary risk.

**Automatically generated code:** Deploy clickwraps with speed and ease by automatically generating a code snippet to embed in your website or mobile apps, freeing up your IT and development teams' time and workload.

**Maintain version control:** Easily manage changes or updates to your clickwrap agreements with visibility into who is on which version. This helps ensure your customers consent to the latest version of the clickwrap.

**Compatible with the DocuSign infrastructure you already have:** As a DocuSign customer today, you can bring a variety of agreements under one roof - allowing you to unify your clickwrap and eSignature agreements within the DocuSign Agreement Cloud.

**Manage agreements centrally:** Store completed clickwrap agreements in one place for internal processes and management.

**Customize the clickwrap layout:** Improve and simplify the user experience with multiple display and acceptance options available to meet your unique requirements.

**Must view or read to consent:** Provides assurance that your users have spent time viewing and/or reading through the clickwrap agreement before providing consent.

**Manage recipient delivery:** Gives users flexibility on how they want to receive and retain the clickwrap agreements they've agreed to.

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### About DocuSign

DocuSign helps organizations connect and automate how they prepare, sign, act-on, and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature—the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, more than 475,000 customers and hundreds of millions of users in over 180 countries use DocuSign to agree better.

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